



Minnesota Ballpark Authority Board Meeting Minutes – January 11, 2018

Chair Margaret Anderson Kelliher called the board meeting of the Minnesota Ballpark Authority for January 11, 2018 to order at 1:00 p.m. The roll was taken. Commissioners Joan Campbell, David Ybarra, Paul Williams and James Campbell were present.

Commissioner Joan Campbell moved approval of the agenda, seconded by Commissioner Williams and approved unanimously – 5 YEAS, 0 NAYS.

APPROVED

Commissioner Ybarra moved approval of the October 5, 2017 meeting minutes seconded by Commissioner Williams and approved unanimously – 5 YEAS, 0 NAYS.

APPROVED

Chair's Report – Chair Margaret Anderson Kelliher had no report.

Executive Director's Report – Executive Director Dan Kenney reported that the Metropolitan Club and main concourse renovations are progressing and should be complete in March. The Twins have scheduled a media event for January 17 to showcase the concourse expansion and Met Club improvements and the MBA will participate in the event. The Minneapolis Downtown Council has asked the MBA to financially participate in the development of a smart phone app for skyway wayfinding. There is a resolution in the meeting packet today for approval of up to \$10,000 over three years. The MBA was notified by Hennepin County earlier this week of a past due special assessment for the Nicollet Mall improvements. The MBA did not receive the County's 2017 property tax notice. Under the lease, the Twins are responsible for special assessments imposed on the ballpark property, but the Twins were unable to make last year's payments because the MBA did not receive the County's original notification. Going forward the Minnesota Twins will receive property tax notices directly from Hennepin County. For 2017, Hennepin County imposed late penalties on the special assessment that cannot be abated. While the Twins will make the full special assessment payment of approximately \$100,000 before the end of January, the penalty is the responsibility of the MBA. To avoid further costs, this matter needs to be closed-out in the near term. Chair Anderson Kelliher asked if there was a motion to get this issue addressed. Commissioner Paul Williams moved that the Chair and Executive Director are authorized to negotiate with Hennepin County to finalize costs associated with the Nicollet Mall special assessment in an amount not-to-exceed \$10,000, and staff is authorized to disburse funds as directed. Commissioner Campbell seconded the motion and it was approved unanimously.

ACTION ITEMS

18-MBA-137

Purpose:

To elect officers to the Minnesota Ballpark Authority Board.

Background:

The MBA Chair is appointed by the Hennepin County Board pursuant to the ballpark legislation. The MBA by-laws provide that in addition to the Chair, there will be a Vice-Chair, Secretary and Treasurer elected from the Authority’s membership at the organizational meeting of the Authority and thereafter shall be elected annually at the first regular meeting of each year by a majority vote of the Authority members.

Action Requested:

BE IT RESOLVED that the following MBA Commissioners will serve in the subsequent officer positions: Paul D. Williams, Vice-Chair, David Ybarra, Secretary and Joan Campbell, Treasurer.

APPROVED

18-MBA-138

Purpose:

To approve the Minnesota Ballpark Authority’s financial participation in the development of a smart phone app for skyway wayfinding, in an amount not to exceed \$10,000 over three years; to authorize the Chair and Executive Director to enter into any necessary agreements with the Minneapolis Downtown Council to pay the annual project invoice.

Background:

For the past several months Minneapolis Downtown Council (MDC), Meet Minneapolis, Building Owners and Managers Association (BOMA), and Jeff Johnson on behalf of the City’s Convention Center and Target Center have been working with Honeywell to develop a smart phone app that provides detailed visual and audio turn-by-turn navigation through the skyway system. The goal is to create a skyway version of what exists now for street navigation based on blue tooth beacon technology and software Honeywell has developed.

In November, the Downtown Council approached both the Minnesota Twins and the Minnesota Ballpark Authority to demonstrate the app and to seek financial support to expand the project across downtown to include major venues and entertainment destinations. The Twins have committed to funding \$15,000 over three years. To date, the other total three year financial commitments include:

Minneapolis Convention Center	\$30,000
Target Center	\$30,000
T-Wolves/Lynx	\$15,000
MSFA	\$30,000
Target Corp.	\$30,000
Meet Minneapolis	\$30,000
MDC	\$15,000

The MDC is in the process of creating an initial skyway map working in conjunction with building owners on behalf of the Super Bowl Host Committee, MDC, BOMA and Meet Minneapolis to lengthen skyway hours for the Super Bowl period. They are also working to clear the way for the mapping and beacon installation necessary to expand the footprint of the skyway app across the system. MBA staff is requesting authorization to contribute \$10,000 over three years in support of this project.

Action Requested:

BE IT RESOLVED, that the Minnesota Ballpark Authority approves the expenditure of \$10,000 over three years to support the development of a smart phone app for skyway wayfinding and authorizes the Chair and Executive Director to enter into any necessary agreements with the Minneapolis Downtown Council to pay the annual project invoice.

APPROVED

18-MBA-139

Purpose:

To adopt an updated charity suite use application process and an updated charity suite use policy.

Background:

During the 2017 season, the Minnesota Ballpark Authority (MBA) awarded 46 game dates for charities to use the MBA suite. Based on the 2017 experience and feedback received over the course of the year, MBA staff is recommending the following updates to the charity suite use application process and policy:

- Increase the proposed number of charity suite dates to 60
- Establish and publicize an open application period for charity requests
- Provide priority to organizations applying for the first time
- Add a provision for managing requests received from civic organizations and government agencies outside the open application period.

For 2018, MBA staff is proposing an open application period from Monday, January 22 to February 23 or until 60 applications are received. All applications must be submitted via the MBA website. The application process will reopen if all game dates are not filled by the first 60 applicants. Organizations applying for the first time will receive priority and applicants will be given two weeks to return paperwork to the MBA confirming eligibility. Organizations awarded suite use in 2017 and those who have inquired since the process closed in 2017 will be notified of the upcoming application period by email the week of January 15. In addition, notice will be posted on the MBA website and sent out via Hennepin County's social media channels.

MBA staff is also proposing adding a new provision in the charity suite use policy to address inquiries MBA Board Members or staff may receive from civic groups or governmental agencies outside the open application period. The proposed provision would direct these inquiries to the MBA's Administrative Manager, who would then forward these requests to the MBA Chair and Executive Director for consideration.

Action Requested:

BE IT RESOLVED that the Minnesota Ballpark Authority approves the proposed revisions to the charity suite use application process and the MBA's charity suite use policy.

APPROVED

DISCUSSION ITEMS

Target Field Operations Update – Gary Glawe, Senior Director, Facilities, MN Twins. Mr. Glawe reported that the winterization of the building went well and with no significant problems. Because of fading, the wooden laser etched pictures of Kirby Puckett and Rod Carew on Club Level have been

removed and replaced using a different type of material. New carpeting has been installed in the Champions Club. Twins Fest will be held January 19-21 this year. Renovations to the Metropolitan Club and main concourse are approximately 50% completed. As the only ballpark to achieve LEED Gold certification, Target Field now has 76 of 80 points needed to achieve Platinum level.

Financial Report – Brenda Juneau, MBA Finance Coordinator. Ms. Juneau reported for the period ending November 31, 2017. The annual rent payment from the Twins and Grant money from Hennepin County were both received by the MBA in December. 2017 year-end financials will be reported at the April MBA Board meeting. Balances should remain close to the November 2017 numbers.

Meeting adjourned at 1:41 p.m. for Closed Session – Performance Evaluation of Executive Director, Dan Kenney.

Reconvened meeting at 1:57 p.m. – Summary of Conclusions of Evaluation and Resolution. Resolution 18-MBA-140 approved.

18-MBA-140

Purpose: To authorize the Chair to execute an amendment to the employment agreement with the Executive Director of the Authority.

Background: On August 18, 2006, the Minnesota Ballpark Authority entered into an employment agreement with Dan Kenney, Executive Director of the Authority. Among other terms and conditions, the agreement states that each year of the Executive Director’s employment, the Authority shall review and may adjust the Executive Director’s base salary in its sole discretion. This resolution authorizes the Chair to enter into an amendment to that agreement.

Action Requested:

BE IT RESOLVED that the Minnesota Ballpark Authority authorizes the Chair to enter into an amendment to the Employment Agreement with the Executive Director with the following terms:

1. Base salary: Increase the annual base salary to an annual base salary of \$171,000,00 effective January 1, 2018.
2. Employment Term: Extend the term of employment through August 21, 2019.
3. All other terms and conditions of the employment agreement to remain the same.

APPROVED

There being no further business, Chair Anderson Kelliher moved to adjourn. The motion was approved unanimously 5 YEAS, 0 NAYS. The board meeting of the Minnesota Ballpark Authority for January 11, 2018 was adjourned at 1:59 P.M.

Next Meeting: April 12, 2018.