

## **MBA AND TWINS ANNOUNCE PLANS FOR TARGET FIELD TRADITION WALL**



The Minnesota Ballpark Authority and the Minnesota Twins have announced plans to create the Twins Tradition Wall, a dramatic piece of art to be located on Target Plaza. The Twins Tradition Wall will recognize every player who has donned a Twins uniform since the inaugural season of 1961. Fans have the opportunity to create their own personal baseball legacy by owning a portion of the wall.

Proceeds from the Tradition Wall will help the Minnesota Ballpark Authority enhance Target Plaza, a pedestrian bridge and public gathering space that will welcome visitors as they approach the ballpark.

“The Minnesota Ballpark Authority is excited about the Tradition Wall, as it adds another important element to making Target Plaza a dynamic year-round destination,” said Dan Kenney, the MBA's executive director.

Alongside team rosters from every Twins team will be eight eight-foot tall glass panels, etched with a limited number of personal fan tributes. Fans and families can get their names permanently etched onto one of the eight glass panels for \$245. For an additional \$80, fans can purchase a commemorative glass replica that displays their Twins Tradition Wall inscription. Each inscription can be up to 35 characters in length.

“The Twins Tradition Wall will unite teams and fans in a permanent recognition for generations to visit, to reminisce and to celebrate their lasting place in Twins Territory,” said Dave St. Peter, Twins president. “The team's first half century tells a story of a club that is as much about its fans as it is about its players. The cornerstone reflection of that custom will be the Twins Tradition Wall on Target Plaza.”

Fans can visit [www.twinsbaseball.com](http://www.twinsbaseball.com) to learn more about the Twins Tradition Wall, or to purchase a permanent spot on the wall.