

TARGET FIELD NAMED SPORTS FACILITY OF THE YEAR

Target Field has been named The Sports Facility of the Year by Street & Smith's Sports Business Journal and Sports Business Daily. The award was announced at the 2011 Sports Business Awards Ceremony on May 18 in New York City. The Sports Facility of the Year Award is given to new, renovated or established sports facilities in North America whose primary function is hosting and staging sporting events.

"The Twins are honored to have won such a prestigious award," said Dave St. Peter, Twins President. "We are immensely grateful to our many partners like Populous, Mortenson Construction, Hennepin County and the Minnesota Ballpark Authority, whose collaboration, ingenuity and support helped make Target Field such a landmark facility."

To win the award, the Twins and Target Field bested other great facilities including Amway Arena (home of the Orlando Magic), Arrowhead Stadium (home of the Kansas City Chiefs), Consol Energy Center (home of the Pittsburgh Penguins), New Meadowlands Stadium (home of the New York Giants/Jets) and Red Bull Arena (home of the New York Red Bulls).

"Target Field is a ballpark beloved by its fans, offering a wonderful benefit to its community and now honored by industry leaders," said Earl Santee, Populous Senior Principal. "We knew from the outset it would be a great project. It's nice to receive validation as the best sports facility in the country; one that is a model to be revered and studied for future stadia development."

Launched in 2008, the Sports Business Awards were established by SportsBusiness Journal and SportsBusiness Daily to celebrate and recognize the leaders, visionaries and day-to-day practitioners who personify excellence in the business of sports.