



Minnesota Ballpark Authority Board Meeting Minutes – April 22, 2021

Following the March 13, 2020 Declaration of Peacetime Emergency by Governor Walz, the Minnesota Ballpark Authority (MBA) held a board meeting on Thursday, April 22, 2021 at 9:00 a.m. remotely via Zoom Meetings, according to Minnesota Statutes, Section 13D.021. MBA Chair Margaret Anderson Kelliher had concluded that an in-person meeting and the regular meeting location for the MBA was not practical or prudent because of the health pandemic declared under the Emergency Order and according to current guidance from the Minnesota Department of Health and the CDC. The public was able to monitor the meeting through an on-line link or phone number.

Chair Margaret Anderson Kelliher called the board meeting of the Minnesota Ballpark Authority for April 22, 2021 to order at 9:03 a.m. The roll was taken. Commissioners David Ybarra, Joan Campbell, James R. Campbell and Tony Sanneh were present.

Commissioner James R. Campbell moved approval of the agenda, seconded by Commissioner Tony Sanneh and approved unanimously – 5 YEAS, 0 NAYS.

APPROVED

Commissioner Joan Campbell moved approval of the January 14, 2021 meeting minutes seconded by Commissioner David Ybarra and approved unanimously – 5 YEAS, 0 NAYS

APPROVED

Chair Margaret Anderson Kelliher introduced the newest MBA Commissioner, Tony Sanneh, to the board members and MBA staff. Commissioner Sanneh replaces former MBA Commissioner Paul Williams.

Chair's Report – Chair Margaret Anderson Kelliher reported that over the last few months she and Executive Director Kenney were in ongoing discussions with the Twins organization as their plans came together to bring fans back into the ballpark safely. She stated that everyone is hopeful that capacity can continue to increase as the season progresses. Chair Anderson Kelliher thanked the Twins for their continuing support of social justice issues and the fantastic job of addressing the concerns of public health issues related to opening the ballpark to fans.

Executive Director's Report – Executive Director Dan Kenney reported that the Hines North Loop Green Project off 5th Street originally scheduled for construction in April, would now begin in September. A Construction Cooperation Agreement and an Operations and Maintenance Agreement are being negotiated now and should be completed over the next couple of months. The MBA and Twins are working with the City of Minneapolis on finalizing an easement agreement for the vehicular side of the 5th Street bridge.

Executive Director Kenney, Matt Hoy, and other team officials have had weekly meetings over the past several months with the City of Minneapolis, Downtown Improvement District and the 1st Precinct to discuss security issues around the ballpark and all of downtown Minneapolis. Initial fan feedback on coming back downtown and to Target Field has been very positive.

ACTION ITEMS:

04-22-21 Proposed Resolution 21-MBA-169

Purpose:

To elect officers to the Minnesota Ballpark Authority Board.

Background:

The MBA Chair is appointed by the Hennepin County Board pursuant to the ballpark legislation. The MBA by-laws provide that in addition to the Chair, there will be a Vice-Chair, Secretary and Treasurer elected from the Authority's membership at the organizational meeting of the Authority and thereafter shall be elected annually at the first regular meeting of each year by a majority vote of the Authority members.

Action Requested:

BE IT RESOLVED that the following MBA Commissioners will serve in the subsequent officer positions: James R. Campbell, Vice-Chair, Tony Sanneh, Secretary and David Ybarra, Treasurer.

APPROVED

4/22/21 Proposed Resolution 21-MBA-170

Purpose:

To authorize the expenditure of funds from the Minnesota Ballpark Authority's Ballpark Capital Projects Fund to reimburse the Minnesota Twins for costs associated with temporary security enhancements around Target Field; and to authorize the Chair and Executive Director to enter into any necessary agreements to provide for the expenditure of funds.

Background:

In preparation for the Derek Chauvin trial, security perimeters were established around the Hennepin County Government Center, City Hall, and several downtown buildings. Public safety officials anticipate there may be demonstrations both during the trial and after the verdict. Most of these events will be centered around the Government Center.

In late February it was recommended that temporary security enhancements be put in place around the ballpark in advance of the trial. The plan added jersey barriers with fencing attached to protect Target Field gates and the glass along the perimeter of the building. While the layout of the barriers still provides for public access through the plaza, the design includes gates that can be closed, if a situation warrants a broader security perimeter.

The cost to install and later remove these materials is approximately \$50,000. The team has requested, and MBA staff is recommending the Minnesota Ballpark Authority fund 50% of this project. This is the same cost allocation that was used to fund the permanent perimeter security enhancements that were added in advance of hosting the 2014 All-Star Game.

Action Requested:

BE IT RESOLVED that the Minnesota Ballpark Authority authorizes the expenditure of funds from the MBA's Ballpark Capital Projects Fund in an amount not-to-exceed \$25,000, to reimburse the Minnesota Twins for costs to establish temporary security enhancements around Target Field.

BE IT FURTHER RESOLVED that MBA staff is authorized to finalize the cost details with the Minnesota Twins, and the Chair and Executive Director are authorized to enter into any necessary agreements to provide for the expenditure of funds from the Ballpark Capital Projects Fund.

APPROVED

4-22-21 Proposed Resolution 21-MBA-171

Purpose:

To approve a process for developing new public art projects at Target Field, in partnership with the Minnesota Twins; to authorize the use of up to \$100,000 from the MBA's Ballpark Capital Projects Fund for this purpose; to authorize MBA staff to finalize the scope, design and cost details with the Minnesota Twins; and to authorize the Chair and Executive Director to enter into any necessary agreements to achieve these improvements.

Background:

In April 2008, the Minnesota Ballpark Authority adopted Resolution 08-MBA-05R1, which created the Ballpark District Enhancements and Public Art Incentive fund.

The fund was set up to allow the MBA to work with other government agencies, private developers, and other interested parties to encourage the coordinated development of amenities that would serve both the long-term interests of the ballpark and this emerging area of the City. Priorities for this fund include public art, streetscape and way-finding enhancements.

Earlier this year the team approached the MBA with the concept to add new public art on Target Plaza around the theme "All Are Welcome" at Target Field. This is an exciting opportunity to develop new artworks to enhance connections to surrounding neighborhoods and the broader community. MBA staff are requesting authorization for the Minnesota Ballpark Authority to work with the Minnesota Twins to set up a Public Art Selection Committee similar to the one utilized for the ballpark project, to issue an RFP for artists, and to spend up to \$100,000 in MBA funding for the new public art projects.

Action Requested:

BE IT RESOLVED that the Minnesota Ballpark Authority approves a process for developing public art projects on Target Plaza in partnership with the Minnesota Twins; and

BE IT FURTHER RESOLVED that the MBA acknowledges the team commitment of up to \$100,000 and authorizes contributing up to \$100,000 from the Ballpark Capital Projects Fund for these public art projects; and

BE IT FURTHER RESOLVED that the Chair appoint the MBA representatives to serve on the Selection Panel to assist in the development of RFP's and selection of the artists/artist teams.

BE IT FURTHER RESOLVED that the MBA authorizes the Chair and Executive Director to negotiate and execute contracts with the proposed artists, as recommended by the Selection Panel, with a combined total contribution from the MBA not to exceed \$100,000.

APPROVED

DISCUSSION ITEMS

Twins Correspondence Letters – Executive Director Kenney gave an overview of the 2020 correspondence and informational documents from the Twins in the meeting packets.

Target Field Operations Update – Matt Hoy, Senior VP, Operations, Minnesota Twins.

Mr. Hoy reported that because of the limited use of the facility during COVID there were a few

plumbing issues but those have been resolved. He noted that the playing field came through the winter very well. When the tarps were removed the grass on the field was green and growing.

As part of the health upgrades at the ballpark, all components of the restrooms are now touchless. Seating for the games are in pods of two or four people seated six feet apart. Total seating is currently about 10,500 people. Ordering food is done using the ballpark app with all items individually packaged. As part of the no cash policy this season, cash to card units are available in the ballpark and these cards can be used for any food or merchandise. The Twins have instituted a no-bag policy except for a diaper bag, medical bag or a small clutch to reduce touch points.

The Twins are still in discussion with the Minnesota Wild and the NHL to bring the Winter Classic to Target Field this winter. Two concerts have been scheduled for the ballpark this summer but discussions continue about whether those will take place as planned or be pushed out to the following summer. Events are starting to be booked at Target Field and the Twins are hopeful that in person ballpark tours will resume in a few months.

Detailed planning and design development continue for the scoreboard and production room replacement project. The plans should be complete in June and will be presented at the July MBA board meeting.

Financial Report – Brenda Juneau, MBA Finance Coordinator. Ms. Juneau reported on the MBA Financial Report Summary for 2020. Because of the pandemic, revenue is down for both government and business. There was no event revenue from the Twins this year and investment income was about half of what it was the previous year. The MBA had no major expenditure increases for 2020.

There being no further business, Chair Anderson Kelliher moved to adjourn. The motion was approved unanimously 5 YEAS, 0 NAYS. The board meeting of the Minnesota Ballpark Authority for April 22, 2021 was adjourned at 9:58 a.m.

Next Meeting: July 15, 2021