



Call for Artists

Request for Qualifications for Public Art at Target Field

Project Partners: Minnesota Ballpark Authority and the Minnesota Twins

The Minnesota Ballpark Authority (MBA) and the Minnesota Twins (Team) are seeking to incorporate new public art on Target Plaza near Gate 29. The MBA and the team seek to add a new mural to replace the existing glass panel displays along 7th Street that currently depict historic Minnesota ballparks.

The theme of this project is 'All Are Welcome at Target Field and Celebrating Our Community's Rich Diversity.' The proposed artist budget is \$25,000. The fabrication and installation of new metal panels for the art will be managed by others, in coordination with the selected artist. The total cost of the project will be determined once the design and scope have been finalized, and approved, by the MBA and the team. Artists or artist teams of up to two may apply.

Optional Online Informational Meeting for Artists: September 8, 3:00 p.m.

Questions must be submitted by September 14, 4.p.m to susie.helget@ballparkauthority.com

Application deadline: September 20, 4 p.m.

Project Partners

a. The Minnesota Ballpark Authority (MBA)

The Minnesota Ballpark Authority was created by the 2006 legislature to oversee the design, construction and long-term operation of the ballpark in downtown Minneapolis. The MBA worked in close partnership with the Minnesota Twins, Hennepin County and the project team of Mortenson Construction, Populous and HGA Architects to create Target Field. The facility opened in 2010.

b. The Minnesota Twins

In addition to fielding a Major League Baseball team and being responsible for the day-to-day operations of Target Field, the Minnesota Twins work to ensure the ballpark remains a good neighbor and actively invests in the broader community.

2) Public Art Opportunities

a. Objectives

- Develop high quality works of art that can be experienced over and over again by residents, commuters and visitors.
- Develop artworks that enhance the pedestrian environment and the connections between the ballpark and the surrounding neighborhoods.
- Respect the artist's creative rights.
- Develop safe artworks that are accessible to people with a wide range of abilities.
- Develop artworks that are cost effective, durable and maintainable.

b. Themes

- Two themes have been identified for this effort: All Are Welcome at Target Field and Celebrating Our Community's Rich Diversity.

c. Artist Eligibility and Prerequisites

- The project is open to Minnesota artists and artist teams of no more than two people.
- Artists applying must be readily available during the timeline. (Please see 2f below).
- The project encourages persons from various cultures and ethnic backgrounds to apply.
- Artists who are ineligible to apply include current staff of the City of Minneapolis, Hennepin County, Minnesota Ballpark Authority, the Metropolitan Council and the Minnesota Twins.
- Artists must have experience developing at least one project for a public or private sector client and experience in engaging the community.

d. Compensation

Up to five (5) finalists/finalist teams will be issued a Request for Proposals (RFP) for the mural project. These finalists shall receive a \$1,000 stipend to develop a proposal which includes graphic depictions from multiple perspectives of one specific concept for the proposed artwork, schedule (design, fabrication and installation), installation method and budget. Additional requirements will be included in the RFP.

Finalists/finalist teams will also be required to participate in an interview with the selection panel, as part of the proposal evaluation process. These interviews are tentatively scheduled to be held the week of November 8.

The project budgets will cover all costs and expenses associated with designing, creating and installing the artwork, including permits and fees, materials, electrical, delivery, installation, liability insurance, structural engineering, maintenance planning, documentation, etc.

The artist/artist team selected will enter into contracts with the Minnesota Ballpark Authority which will define stages of completion and a payment schedule.

e. Scope of Services

The selected artists/artist teams responsibilities include:

1. Refining artistic concepts and designs.
2. Developing designs that comply with all codes and functional requirements, are constructed of durable materials, and require little repair or maintenance.
3. Developing final drawings, models, presentation materials, and other visual and written items.
4. Presenting concepts and designs to committees, boards, community groups, and others.
5. Providing documents for the purpose of obtaining approval from all appropriate entities.
6. Participating in an ongoing design review and modification process with input from the staff, architects, and appropriate committees.
7. Providing ongoing updates to staff.
8. Developing cost estimates and a final budget.
9. Developing a maintenance plan for the artwork.
10. Fabricating artwork or overseeing fabrication by others.
11. Delivering and installing the artwork in coordination with the MBA and the Team according to the approved schedule.
12. Carrying adequate insurance coverage for the project as per the MBA's General Conditions.
13. Providing the project partners with copyright privileges to make two-dimensional reproductions for non-profit use, such as brochures, publicity and web-site publications.
14. Providing the MBA and the Minnesota Twins with documentation of the project, including images of the fabrication process.

Application Process

f. Project Timeline

Call for Artists Posted	August 30
Online Artist Informational Meeting	September 8
Final Deadline for Questions	September 14
Call for Artists Application Deadline	September 20
Finalists notified/RFP issued	October 4
Finalist RFP Materials Due	October 29
Finalists Interviews	Week of November 8
Selection of the Commissioned Artists	November 15
Contracting Process, Design Development and Technical Review	November - December
Maintenance Planning	January - February 2022
Installation	March 2022

g. Proposal Due Date, Location and General Information

Date and Time: *Received by* **September 20, 2021, at 4 p.m.**

Proposals must be in PDF format and should be sent to susie.helget@ballparkauthority.com. Please write "Target Field Public Art RFQ Response" in the subject line of the email.

h. Contact for More Information and Questions

All questions regarding this proposal must be submitted in writing. Answers to all questions received in a timely manner will be issued in addenda on the business day following the deadline at www.ballparkauthority.com. Submit questions in writing only to:

susie.helget@ballparkauthority.com

The questions and answers to all artists will be shared with any artists who request them. Please contact Susie at the email address above to be on the list to receive a weekly summary of the questions and answers.

i. Proposal Format and Submission Materials

Please do not submit specific proposals at this time. This is a request for qualifications.

1. Artwork Samples:

- Individual artist applicants and teams can submit up to ten work samples.
- Work samples can be up to 10 jpegs.
- When submitting jpegs, please submit only one image per jpeg—no photo collages are allowed (meaning multiple images in one jpeg). Only submit images of works for which you own the copyright. It is recommended that your images be roughly 1920 x 1920 pixels and no more than 1.8 MB in file size.
- Images that do not meet the required formats may not be considered.

2. Written Materials should be submitted in one single 8 ½" x 11" and should not include any images or hyperlinks. Please include:

- Cover Sheet: A completed copy of the attached coversheet.
- A written description of up to two pages that addresses:
 - Why you are interested and what excites you most about the project.
 - A narrative description of your approach to the Scope of Services.
 - If you are an artist team, your experience working together in the past, and which artist will be the lead contact for your team.
 - Other commitments and time frames during which you would be unavailable.
- Resume: A current resume(s) of all the artists involved, including information on background and ability to conduct the tasks listed. Up to two pages per artist.
- Image List: A completed copy of the attached Image List. If you completed a project as a team member, the image identification should indicate your role for each image submitted.
- References: The names, email addresses, and daytime phone numbers of three references who can speak about your ability as an artist and, a collaborator, and if relevant, as a team.

Late applications may not be considered. Please note that applications that do not follow the stated guidelines may not be considered.

j. Artist Selection Criteria

The criteria listed below will be used for evaluating artist and team qualifications, proposed processes and project ideas.

- **Stimulate excellence in urban design and public arts:** Is the artist's submission, previous work and/or proposed idea engaging and high quality in concept and construction? Is the quality of the artist's previous work comparable to other permanent public artwork? Does the artist have experience with architectural and engineering drawings and methods? Does the artist have experience in comparable projects and artistic disciplines?
- **Enhance community identity and place:** Is the artist connected to the region and/or the individual site, and its characteristics, including history, identity, geography and cultures? Has the artist's previous work been appropriate to those communities and settings and the above characteristics?
- **Contribute to community vitality:** Have the artist's previous projects attracted visitors and residents? Does the artist's previous work or proposed process build capacity between the private and public sectors, artists, arts organizations and community members? Does the artist's previous work or proposed process encourage civic dialogue about civic issues? Do the artist's previous projects incorporate or address aspects of public safety?
- **Involve a broad range of people/communities:** Does the artist have experience working with communities and diverse groups? Does the artist have a demonstrated ability to address ADA regulations as they apply to public art? Does the artist's previous or proposed process celebrate one or more of the region's cultural communities? Does the artist have experience in projects that bring people together or create gathering places?
- **Value artists and artistic processes:** Does the artist have a unique or appropriate cultural, geographic or artistic perspective? Does the proposed project or process appropriately support the integrity of the artwork and the moral rights of the artist? Does the proposed project or design process include the artist and the artistic process as a central element?
- **Use resources wisely:** Is the artist's previous work or proposed project sustainable, secure and technically feasible? Can the artist's concepts withstand the impact of ongoing public use and regular maintenance? Has the artist's previous work been within the timeline and budget and is the artist able to work within the project timeline and budget?

k. Selection Panel

Representatives from the Minnesota Ballpark Authority and the Minnesota Twins will interpret and review the artist's previous experience and proposed ideas based on the selection criteria and select the artists who will be invited to develop and submit a proposal for this project.

3) Attachments

- a. Cover sheet (to be completed by artist/artists team)
- b. Image list (to be completed by artist/artists team)

Call for Artists

Request for Qualifications for Public Art at Target Field

COVER SHEET

Artist #1

Name _____
Address _____
City/State/Zip _____
Phone (day) _____
Phone (eve) _____
Email address _____

Artist #2 (If team)

Name _____
Address _____
City/State/Zip _____
Phone (day) _____
Phone (eve) _____
Email address _____

Application Checklist

Enclosed are the following submission materials:

- ___ 1) **A completed Coversheet**
- ___ 2) **Narrative Description:** Explain why you are interested and what excites you about this project. Provide a narrative description of your approach to the Scope of Services. *Up to two standard letter-sized pages.*
- ___ 3) **Experience and Capacity:** The current resume(s) of all of the artists involved. *Not to exceed two pages per artist.*
- ___ 4) **References:** The names, email addresses, and telephone numbers of three professional references.
- ___ 5) **Ten JPEGs** of recent work that best reflects the skills of the artist(s) involved.
- ___ 6) **Image List:** *A completed image list using the form attached to the RFQ.*

(Items 1-4 should be combined into one PDF).

I/We understand that the materials we submit are public information under the Minnesota Government Data Practices Act and may be shared by the members of the public or the media for informational purposes or as otherwise required by the Data Practices Act. Accordingly, I/we hereby grant a non-exclusive license to the Minnesota Ballpark Authority to make and distribute a limited number of copies of the submitted materials for the purposes of information and/or evaluation of the artwork related to this RFQ, or as required by the Data Practices Act.

Signature of Artist #1

Date

Signature of Artist #2

Date

Call for Artists Image List

Applicant's Name _____

<p>1. FILE NAME (Your last name + 01): ARTIST(S) NAME(S)**: TITLE OF WORK: COMMISSIONING AGENCY: LOCATION: DATE: MATERIALS: DIMENSIONS : COMMISSION COST:</p>	<p>2. FILE NAME (Your last name + 02): ARTIST(S) NAME(S)**: TITLE OF WORK: COMMISSIONING AGENCY: LOCATION: DATE: MATERIALS: DIMENSIONS : COMMISSION COST:</p>
<p>3. FILE NAME (Your last name + 03): ARTIST(S) NAME(S)**: TITLE OF WORK: COMMISSIONING AGENCY: LOCATION: DATE: MATERIALS: DIMENSIONS : COMMISSION COST:</p>	<p>4. FILE NAME (Your last name + 04): ARTIST(S) NAME(S)**: TITLE OF WORK: COMMISSIONING AGENCY: LOCATION: DATE: MATERIALS: DIMENSIONS : COMMISSION COST:</p>
<p>5. FILE NAME (Your last name + 05): ARTIST(S) NAME(S)**: TITLE OF WORK: COMMISSIONING AGENCY: LOCATION: DATE: MATERIALS: DIMENSIONS : COMMISSION COST:</p>	<p>6. FILE NAME (Your last name + 06): ARTIST(S) NAME(S)**: TITLE OF WORK: COMMISSIONING AGENCY: LOCATION: DATE: MATERIALS: DIMENSIONS : COMMISSION COST:</p>
<p>7. FILE NAME (Your last name + 07): ARTIST(S) NAME(S)**: TITLE OF WORK: COMMISSIONING AGENCY: LOCATION: DATE: MATERIALS: DIMENSIONS : COMMISSION COST:</p>	<p>8. FILE NAME (Your last name + 08): ARTIST(S) NAME(S)**: TITLE OF WORK: COMMISSIONING AGENCY: LOCATION: DATE: MATERIALS: DIMENSIONS : COMMISSION COST:</p>
<p>9. FILE NAME (Your last name + 09): ARTIST(S) NAME(S)**: TITLE OF WORK: COMMISSIONING AGENCY: LOCATION: DATE: MATERIALS: DIMENSIONS : COMMISSION COST:LOCATION:</p>	<p>10. FILE NAME (Your last name + 10): ARTIST(S) NAME(S)**: TITLE OF WORK: COMMISSIONING AGENCY: LOCATION: DATE: MATERIALS: DIMENSIONS : COMMISSION COST:</p>

This list cannot exceed one page. * Each file must be named with the artist(s)' last name and a number which corresponds with the Image List. **List other artist collaborators.